

# SAFARI

## #DARK

Tata Motors' premium flagship 7 seater SUV – The SAFARI, is one of the most desirable product in its segment owing to its unmatched design and architecture. Based on the Optimal Modular Efficient Global Advanced Architecture (OMEGARC) that has been derived from the legendary D8 platform of Land Rover, the SAFARI delivers outstanding driving dynamics and robust performance from its refined Kryotec 170PS diesel engine, standing true to its true SUV DNA. The SAFARI has been loved in every avatar and one of the most successful renditions of the same has been the #DARK range. A range that redefined the industry. Celebrating the success of this bold range, Tata Motors proudly introduces the all new #DARK (read as "Red #Dark") on its flagship SUV. #DARK will further strengthen the SAFARI portfolio by offering some exclusive premium features strengthened with exquisite design elements.

#DARK is an all-new avatar for those who exhibit power and dominance. It offers unique enhancements in the vehicle's design which makes this SUV more premium and magnetic. Key design elements include Oberon Black body colour with Zircon red accents in the exteriors along with a Carnelian Red Interior theme. Coupled with design enhancements, this SUV will also come with a host of new exclusive features that render the SAFARI a notch above all in the segment.

### Key highlights:

#### A) Design

The new SAFARI #DARK will encompass exquisite design elements. The interior comes with Carnelian Red theme, Leatherette seats with diamond shaped quilting, Leatherette grab handles on doors and central console, steel black front dashboard design, piano black accents on steering wheel, console and doors.

In the exterior, key elements include Oberon Black Body Colour, R18 Blackstone alloy wheels, Zircon red calipers on the front and rear discs, Zircon red inserts in the front grille, #DARK logo on the fenders and satin Daytona Grey front and rear skid plates.

#### B) Features:

The #DARK will further strengthen the product's proposition by introduction of some exclusive premium features in area of Connectivity, luxury and safety. These features include:

#### Class Leading Infotainment & Connectivity

- 26.03 cms (10.25") New Gen Touch Screen Infotainment by Harman.
- 17.78 cm (7") New Gen Digital TFT Instrument Cluster
- 9 Speaker JBL Sound System with Amplifier
- iRA Connected Car Technology
- 200 + Voice Commands in 6 regional languages

#### Uncompromised Luxury

- Ventilated Captain Seats (on both rows) with Comfort Head restraints
- 360° Surround View System
- 6 Way Powered Driver seat with Memory and Welcome Function.
- Powered Co-Driver Seat with Boss Mode
- Mood Lighting in the Sunroof

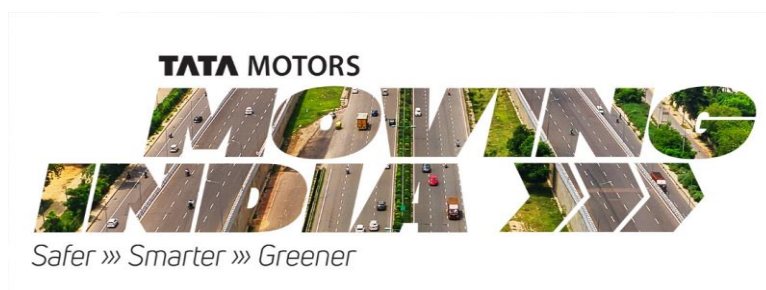


**Top of the Line Safety**

- 6 Airbags ( Driver, Co-Driver, Side and Curtain)
- Enhanced Electronic Safety Program with 17 Functionalities.
- **Advanced Driver Assistance Systems**
  1. Autonomous Emergency Braking (AEB)
  2. Forward Collision Warning (FCW)
  3. Rear Collision Warning (RCW)
  4. Rear Cross Traffic Alert (RCTA)
  5. Blind Spot Detection (BSD)
  6. Traffic Sign Recognition (TSR)
  7. Door Open Alert (DOA)
  8. Lane Departure Warning (LDW)
  9. Lane Change Alert (LCA)
  10. High Beam Assist

**Technical Specifications:**

Parameter	Description
<b>ARCHITECTURE</b>	OMEGARC - Optimal Modular Efficient Global Advanced Architecture derived from Land Rover's D8 Platform
<b>DIMENSIONS, WEIGHT AND CAPACITY</b>	
Overall Length (mm)	4661
Max. Width (mm)	1894
Overall Height (mm)	1796
Wheel Base (mm)	2741
<b>ENGINE</b>	
Engine Type	Kryotec 2.0 L Turbocharged Engine
Capacity	1956 CC
Cylinders	In-Line 4-Cylinder
<b>PERFORMANCE</b>	
Max Power PS @ rpm	170 PS @ 3750 rpm
Max Torque Nm@ rpm	350 Nm at 1750-2500 rpm
<b>FUEL TANK CAPACITY</b>	
Diesel	50 Lt
<b>BOOT SPACE</b>	
Boot Space (Lt)	750 (with 3rd Row seat Folded) ( as per ISO V215 )
Boot Space with Seats Folded (Litres)	1658 (with 2nd & 3rd Row seat Folded) ( as per ISO V214 )
<b>TRANSMISSION</b>	
Type	6 Speed Automatic/ 6-Speed Manual



for immediate use

**PRODUCT NOTE**

Parameter	Description
<b>TYRES</b>	
Type	235/60 R18 Alloys
Spare	235/70 R16 Steel
<b>SEATING CAPACITY</b>	
Options	6 seater / 7 seater

**TATA MOTORS**



Safer » Smarter » Greener